



**Department of Business Administration**  
**University of Lucknow**  
**Lucknow-226007**

**Celebrates**

**“Mission Shakti”**

(An initiative by Government of Uttar Pradesh)

**ITINERARY**

<u>Time</u>	<u>Events</u>
11:30A M	Welcome to the Chief Guest: Mrs. Sangeeta Rai (Madam Vice Chancellor)
11:40 AM	Welcome Address by Dr Anu kohli
11:45 AM	Introductory remark by Prof. Madhurima Lall
11.50 AM	Lighting of lamp and formal inauguration of event
11.55 AM	Memento presentation
12:00 PM	A Brief Speech by Dr. Anu Kohli
12.10 PM	Lecture on Women Empowerment through entrepreneurship by Keynote speaker by Mrs. Anjali Singh
12:30 PM	Lecture on Women Empowerment through Enterpnuership by Keynote speaker by Mrs simran singh
12:45 PM	Lecture on Women Empowerment through entrepreneurship by Keynote speaker by Dr Gargi Tiwari
12:50 PM	Formal vote of thanks
01:05 PM	High tea



**Department of Business Administration  
University of Lucknow**



**Lucknow-226007**

**“Mission Shakti”**

**(An initiative by Government of (Uttar Pradesh))**

**TITLE: WOMEN ENPOWERMENT THROUH  
ENTERPNEURSHIP**

2 Days Mission Shakti Programme started in our Department of Business Administration today. As the name Shakti suggests it was a great empowering event full of energy and enthusiasm. Dr. Anu Kohli began the programme. After the lightings of the lamp our LUMBA department (Department of Business Administration) was filled with immense pleasure as our honorable Head of the Department Prof. Sanjay Medhavi welcomed our guests with warm greetings and gifted them a Tulsi plant as a gift of honor.

The event was followed by speeches given by our honorable chief guest narrating the importance of women and women empowerment they defined the true value of a women and their different roles in each and every sector of world.

**Prof. Madhurima Lall** Convenor of Mission Shakti, Phase 3 explained the importance and achievements of Mission Shakti. She also informed us about the medical camps and safety measures provided under this mission, also at the end she sang a mesmerizing song.

First generation Entrepreneur Mrs. **Anjali Singh**, founder of Jute Artisan Guild Association shared her journey for the establishment of her venture. She is a pillar and a helping hand for the weaker women of the society and she has made them economically self-sufficient. She has 740 women working for her venture.

**Mrs. Simran Sahani**, Co-founder of Health Zone Ltd and Keero's Food, informed students specially to believe in themselves and should have faith in their strength. She also explained her journey of becoming a job creator rather than job seeker herself which filled all the students with new hope and energy.

**Dr. Gargi Tiwari**, President Swabhiman Manch, talked about ground realities, and how to bring changes in the individual attitude towards Mission Shakti.

Mission Shakti programme day 1 continued with a cultural event organized by the MBA students in which they presented a soulful event full of dance, music, and performance defining the inner strength and beauty of women. Our LUMBA students also performed breathtaking skits with tremendous performance in which they tried to define the strength and magical powers of a woman and they succeeded in conveying the message to the audience. Thrilling and soulful singing performance was done by rising singers of our department. Students also expressed their feelings on Women Empowerment through Posters, Rangolis and self-written poems.

The event ended with great pomp and show, with a message of “realizing the true power of women “as women is a miraculous soul having a tremendous power and determination to do anything.

This event could not be possible without the unconditional support and blessings of our Vice Chancellor Prof Alok Rai Sir and Prof. Sanjay Medhavi. We would like to thank Dr. Anu Kohli for her immense coordination for the successful accomplishment of this event. Last but not the least we would like to thank each and every participant and energetic volunteers as this event is a fruit nurtured by the hard work and dedication of all.

## Mission Shakti Phase 3 Programme Day 1 Photos









## Photos of Cultural Event at Mission Shakti Phase 3 Day 1





## Mission Shakti Phase 3 Programme day 1 Flyer



**2 DAYS MISSION SHAKTI PHASE- 3 PROGRAMME**  
An Initiative by Govt. of UP  
(December 15th & 16th, 2021)  
Day I

**DEPARTMENT OF BUSINESS  
ADMINISTRATION**

**UNIVERSITY OF LUCKNOW**

**"WOMEN EMPOWERMENT THROUGH  
ENTREPRENEURSHIP"**

WEDNESDAY, DECEMBER 15, 2021  
11:30 AM ONWARDS  
AUDITORIUM, DEPARTMENT OF BUSINESS  
ADMINISTRATION

**PATRON**  
**PROF. ALOK KUMAR RAI**  
HONOURABLE VICE CHANCELLOR  
UNIVERSITY OF LUCKNOW

**GUEST OF HONOUR**

<b>MRS. ANJALI SINGH</b> JUTE ARTISIAN GUILD ASSOCIATION	<b>MRS. SIMRAN SAHANI</b> HEALTH ZONE WELLNESS PVT. LTD.
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**ORGANIZERS**

<b>PROF. MADHURIMA LALL</b> CONVENOR MISSION SHAKTI UNIVERSITY OF LUCKNOW	<b>PROF. SANJAY MEDHAVI</b> HEAD OF DEPARTMENT DEPT. OF BUSINESS ADMIN. UNIVERSITY OF LUCKNOW	<b>DR. ANU KOHLI</b> ORGANIZING SECRETARY DEPT. OF BUSINESS ADMIN. UNIVERSITY OF LUCKNOW
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## Department of Business Administration University of Lucknow, Lucknow-226007



### Section - A

1	2177700003	AAKASH VERMA	33	2177700135	ARVIND SINGH
2	2177700008	AASTHA SINGH	34	2177600125	ARYAN SONKER
3	2177600003	AAYUSH TEWARI	35	2177600126	ASHAR FAREED
4	2177600005	ABDUL QADIR	36	2177800059	ASHISH MAURYA
5	2177700011	ABHAY CHANDRA BRAZIER	37	2177700149	ASHWANI KUMAR
6	2177600010	ABHIJEET SINGH KANYAL	38	2177600131	ASHWANI SINGH
7	2177800009	ABHINAV DWIVEDI	39	2177800066	ASTHA SHUKLA
8	2177700025	ABHISHEK SINGH	40	2177600137	ATIYA ARFI
9	2177800015	ABU QUASID	41	2177700162	AVINASH KUMAR
10	2177600025	ADHARVA MISHRA	42	2177700169	AYUSH SRIVASTAVA
11	2177600028	ADITI GUPTA	43	2177600143	AYUSH SRIVASTAVA
12	2177600033	ADITI SINGH	44	2177700172	AYUSHI SRIVASTAVA
13	2177700044	AHMAD MUSTAFA	45	2177600147	AYUSHI SRIVASTAVA
14	2177700045	AHMAD RAZA	46	2177700179	BHANU PRATAP SINGH
15	2177600042	AJAY KUMAR	47	2177700181	BHOOPENDRA JAISWAL
16	2177700058	AKSHAT JAIN	48	2177800081	BIRENDRA KUMAR KASHYAP
17	2177700063	ALI SAMREE	49	2177600156	CHE TAN DIKSHIT
18	2177600059	AMAN SAHU	50	2177700186	CHIYA GANGWAR
19	2177700077	AMARDEEP KUMAR BHASKAR	51	2177600157	DEEPAK SHARMA
20	2177600070	ANANYA VERMA	52	2177700199	DISHA CHOWDHARY
21	2177600071	ANCHAL KANOJIA	53	2177600169	DIVYANSHU MISHRA
22	2177700100	ANJALI SINGH	54	2177700204	DRISHTI CHOWDHARY
23	2177600081	ANJALI VERMA	55	2177700211	FARAZ AZEEM
24	2177700103	ANJALI YADAV	56	2177700212	FATIMA AKHTAR
25	2177700106	ANKIT KATIYAR	57	2177600178	FAZLE ALI SAYYAD
26	2177600083	ANKIT KUMAR BHARADWAJ	58	2177600179	FEMINA SHAH
27	2177700112	ANKIT RAJ RAUNIYAR	59	2177800097	GARIMA CHATURVEDI
28	2177600089	ANKITA TIWARI	60	2177600185	GAURAV KUMAR AWASTHI
29	2177600092	ANSHIKA PANDEY	61	2177600186	GAURAV KUMAR OJHA
30	2177600107	ANUSHIKA SINGH	62	2177800103	GOVINDAM RASTOGI
31	2177700132	AREEBA MANNAN	63	2177600191	GOYAL SONKAR
32	2177600117	AROSE AHMAD KHAN	64	2177800104	GULSHAN KUMAR YADAV



**Section - B**

Sno.		Name	Sno.		Name
1	2177600193	HAMMAD KHAN	34	2177600309	NANCY AGRAWAL
2	2177700222	HARI PRATAP SINGH	35	2177700354	NIHAL PATEL
3	2177600197	HARSHIT MAURYA	36	2177700356	NIKHIL KUMAR VISHWAKARMA
4	2177700230	HARSHIT VERMA	37	2177800180	NIRAJ SINGH
5	2177600198	HARSHIT KUMAR PANDEY	38	2177700358	NIRAJ TIWARI
6	2177600199	HARSHITA JAISWAL	39	2177700359	NIRBHAY KUMAR NIRAJ
7	2177600202	HIMANSHU RANJAN	40	2177700362	NITESH YADAV
8	2177700235	HIMANSHU VERMA	41	2177600331	NITISH KUMAR
9	2177600206	IMADUDDEEN RIZWAN	42	2177600336	PALAK GUPTA
10	2177800113	JALAJ SAXENA	43	2177600343	PAWAN GUPTA
11	2177700262	KASHIF KHAN	44	2177600344	PAWAN KUMAR
12	2177600224	KASHISH AGARWAL	45	2177600352	POOJA SRIVASTAVA
13	2177800121	KAVITA RAWAT	46	2177600353	POOJA TRIPATHI
14	2177600229	KISHAN PANDEY	47	2177600355	PRABHAT SINGH
15	2177700275	KRIKTIKA RAI	48	2177600360	PRAGYA
16	2177700276	KSHITIJ ANANT	49	2177600364	PRAGYA SHARMA
17	2177800137	KSHITIJ SINGH	50	2177700375	PRAKHAR TRIPATHI
18	2177600241	KUSH SAXENA	51	2177600370	PRANAB PAUL
19	2177700289	LOVIN KUMAR SINGH	52	2177700376	PRANCI SINGH
20	2177600245	MADHULIKA SRIVASTAVA	53	2177600373	PRASHANT KUMAR SRIVASTAVA
21	2177600250	MANI NIGAM	54	2177800204	PRATIMA SWARAJ
22	2177700298	MANISHA DEVI	55	2177700385	PREETI SHUKLA
23	2177600255	MANSI JAIN	56	2177600379	PREETY SHASTRY
24	2177700302	MANVINDER SINGH SONWANI	57	2177600384	PRIYA SONI
25	2177600268	MEGHNA BARANWAL	58	2177600386	PRIYANK SHARMA
26	2177600274	MO AKIB	59	2177800210	PRIYANSHI GUPTA
27	2177800151	MOHAMMAD BELLAL	60	2177800211	PRIYANSHI KHANNA
28	2177800154	MOHD FALAK	61	2177600394	RAGHAV SAWHNEY
29	2177700319	MOHD HAIDER	62	2177700404	RAHUL JAISWAL
30	2177700330	MOHD. TAHA AIJAZ	63	2177700405	RAHUL KUMAR
31	2177600290	MONA	64	2177600398	RAHUL SINGH
32	2177700341	MUSKAN	65	2177700407	RAHUL KUMAR YADAV
33	2177600305	NAMAN JAIN	66	2177700411	RAJAT KUMAR

**Section – C**

<b>Sno.</b>		<b>Name</b>	<b>Sno.</b>		<b>Name</b>
1	2177600413	RIMMY SINGH	35	2177600519	SHOEIB ALAM ANSARI
2	2177600415	RISHAB KUMAR NAYAK	36	2177600525	SHREYA SINGH
3	2177600417	RISHABH SRIVASTAVA	37	2177700540	SHRISTI YADAV
4	2177700424	RISHABH TIWARI	38	2177600535	SHUBHAM GULATI
5	2177700426	RISHI SAJWANI	39	2177600542	SHWETA GUPTA
6	2177600419	RITIKA CHOWDHERY	40	2177800276	SHYAM SHUDHAKAR DUBEY
7	2177600426	ROHAN KUMAR RAWAT	41	2177600548	SIDDHANT THAPLIYAL
8	2177600428	ROHIT KUMAR GUPTA	42	2177600557	SONAL PATEL
9	2177600431	RUDA RABBANI	43	2177600559	SOUMYA PARAMVEER
10	2177700454	SACHIN KUMAR VERMA	44	2177600564	SRISHTI ARYA
11	2177600449	SALMAN UL MUAZZAM	45	2177700564	SRISTI PATRA
12	2177600450	SALONI SRIVASTAVA	46	2177700565	SRISTI VERMA
13	2177600451	SAMREEN AHMAD	47	2177800283	SUCHITRA MALL
14	2177700480	SATENDER KUMAR YADAV	48	2177700571	SUJEET KUNWAR
15	2177700481	SAUBHAGYA DUBEY	49	2177800287	SUMIT VERMA
16	2177600468	SAURABH SRIVASTAV	50	2177700576	SUMUKH JHUN JHUN WALA
17	2177600470	SAWANIE MAURYA	51	2177700587	SWETA TRIPATHI
18	2177600473	SAYED SAIF	52	2177800298	TANAY AGARWAL
19	2177700493	SHAGUN JAISWAL	53	2177600589	TANU GUPTA
20	2177600477	SHAHNAZ ANSARI	54	2177600603	UMESH SINGH
21	2177800252	SHAILESH KANNAUJIYA	55	2177700608	UTKARSH YADAV
22	2177600478	SHAKSHI PAL	56	2177600609	VAIBHAV RAI
23	2177700495	SHALINI SINGH	57	2177800309	VAIBHAV SAXENA
24	2177600480	SHAMBHAVI DWIVEDEE	58	2177700618	VARDA IMRAN
25	2177700501	SHASHANK MISHRA	59	2177800313	VIDHI YADAV
26	2177700507	SHAURYA TIWARI	60	2177600634	VISHAL RAWAT
27	2177600487	SHEFALI SHRINETRA	61	2177600635	VISHAL SINGH
28	2177600493	SHIPRA SINGH	62	2177800321	VISHWAJEET NAYAK
29	2177800260	SHIVAM CHAURASIA	63	2177800324	VIVEK RAWAT
30	2177700516	SHIVAM SINGH	64	2177600639	VRINDA MISHRA
31	2177700517	SHIVAM SRIVASTAVA	65	2177700649	ZAINAB INTEZAR
32	2177600498	SHIVAM VISHWAKRMA	66	2177600650	ZAMAN KAZMI
33	2177600502	SHIVANGI KAPOOR	67		BILOL NOZIMOU
34	2177800267	SHIVANI PATEL			



## **MBA 2 YEAR**

<b>Sn</b>	<b>Student ID</b>	<b>Name of Student</b>
1	190012135203	AARYAMAN PIPLANI
2	200012135129	UDYAN VERMA
3	200012135130	MAHEK SRIVASTAVA
4	200012135131	UTKARSH GUPTA
5	200012135132	SHIVAM YADAV
6	200012135134	SHIVAM SAHU
7	200012135135	NAJAM AHMAD ANSARI
8	200012135136	DEEPALI PRAJAPATI
9	200012135138	AKRITI BARMAN
10	200012135140	ASTHA YADAV
11	200012135141	RAHUL GUPTA
12	200012135143	DEEPAK YADAV
13	200012135144	ISHANGI SRIVASTAVA
14	200012135145	RISHABH SINGH
15	200012135148	SAURABH SETH
16	200012135149	MOHD HAIDER ZAIDI
17	200012135158	VIKAS KUMAR KASHYAP
18	200012135159	SHUBHAM KUMAR VERMA
19	200012135160	HARDEV SINGH
20	200012135161	UTKARSH OJHA
21	200012135168	SHILPY
22	200012135169	MANISHA SRIVASTAVA
23	200012135173	ANKIT SINGH
24	200012135174	SHIKHA AGRAWAL
25	200012135175	RAKSHITA
26	200012135181	DIVYA YADAV
27	200012135182	ROSHANI SHARMA
28	200012135188	AKASH GUPTA
29	200012135190	APOORVA PANDEY
30	200012135191	PRATIMA VISHWAKARMA
31	200012135195	DIVYA SINGH
32	200012135196	SHUBHAM SINGH
33	200012135197	YASHI SRIVASTAVA
34	200012135198	PRIYANSHI SRIVASTAVA
35	200012135200	SAKSHI VARSHNEY
36	200012135202	HARSHITA SAXENA
37	200012135203	ARPITA GUPTA
38	200012135204	SAUMYA PANDEY

39	200012135206	ANUSHKA YADAV
40	200012135207	NEERAJ KUMAR SONI
41	200012135208	FAIZAN RIZVI
42	200012135209	NITISH YADAV
43	200012135210	TANMAY KRISHNA SARRAF
44	200012135212	MUSKAN SINGH SONI
45	200012135214	ANIMESH
46	200012135216	GEETANJALI SRIVASTAVA
47	200012135217	SONAL SRIVASTAVA
48	200012135220	MOHAMMED MIRZA ALI
49	200012135221	DEEPTI SRIVASTAVA
50	200012135223	EKTA VERMA
51	200012135227	AMAN SINGH
52	200012135230	PRAGATI SINGH
53	200012135233	KANIKA BISHT
54	200012135235	PRIYANSHU UPADHYAY
55	200012135236	AMANPREET KAUR
56	200012135238	ABHINAV JAIN
57	200012135240	SALONI VERMA
58	200012135244	ANJALI SINGH
59	200012135245	SANDHYA KUMARI SAHANI
60	200012135248	TAVISHI TRIVEDI
61	200012135249	DIVYANSHI PANDEY
62	200012135252	MAYANK PANDEY
63	200012135253	ROSHNI
64	200012135258	PRAKHAR NIGAM
65	200012135266	MOHIT CHANDRA
66	200012135269	VAISHNAVI BHATIA
67	200012135270	ANCHAL AGARWAL
68	209000000024	ARJUN AGRAHARI
69	209000000025	SIMRAN JAISWAL
70	209000000029	ZABIHULLAH MOMAND
71	209000000031	IFTIKHARULLAH FAKHAR
72	209000000032	BASHIR AHMAD QADERI
73	209000000033	ATIQULLAH IMRAN
74	209000000046	FARZANA MOSAWI
75	209000000074	RAHUL DEO
76	200012135167	AARESH
77	200012135150	PRANAV YADAV
78	200012135272	AYUSHI GUPTA
79	200012135262	AMAN SRIVASTAVA
80	200012135170	SUDHANSHU RAI
81	200012135184	ASHISH PATHAK



## HRM

Sn	Student ID	Name of Student
1	200012135133	ADITYA VISHWAKARMA
2	200012135147	PRATEEK RANJAN
3	200012135152	NEHA MAURYA
4	200012135156	GYAN PRAKASH JIGYASHU
5	200012135165	ANSHIKA CHAURASIA
6	200012135166	MRINALI ANAND
7	200012135179	AYUSHI SHAKYA
8	200012135185	NIDHI SINGH
9	200012135187	SHRUTI AWASTHI
10	200012135201	FARHEEN MALIK
11	200012135205	JANHAVI SINGH
12	200012135215	SHAILI VERMA
13	200012135225	MANSI YADAV
14	200012135259	PARTH SINGH
15	200012135267	VIJAY LAXMI JAISWAL
16	200012135271	ANSHIKA SAXENA
17	209000000026	SROOSH SATARYAN
18	209000000027	TALHA HAKIM
19	209000000028	AHMAD MAQSOOD
<b>20</b>	<b>209000000030</b>	<b>ASADULLAH SAYEDI</b>
21	209000000044	SAFATULLAH SAHIL
22	209000000045	NAJEEBULLAH IBRAHIMI
23	209000000047	NALENI PERSAUD
24	209000000061	KHUSHVAKHT SIDIQOV
25	200012135247	JUVERIA AFZAL

## MARKETING

Sn	Student ID	Name of Student
1	190012135257	ASHISH KUMAR
2	200012135137	AINUL HAQ
3	200012135139	HREDESH SINGH
4	200012135142	GRACY SONKER
5	200012135146	MOHD ATIF
6	200012135151	EKTA
7	200012135155	SUVIGYA TEWARI
8	200012135157	MOHD SAFI UL HASAN
9	200012135162	AKANSH KUMAR SINGH
10	200012135172	SHRADDHA VERMA
11	200012135176	UTKARSH KUMAR RAI
12	200012135178	AKASH KUMAR
13	200012135180	SATYAM JAIN
14	200012135183	MANISH GAURAV
15	200012135186	MOHD AYAZ KHAN
16	200012135192	MOHD DANISH
17	200012135193	NIKHIL GOEL
18	200012135194	AYUSH AWASTHI
19	200012135199	SOUMYA MISHRA
20	200012135211	AREEBA NAIYAR ZAIDI
21	200012135213	POONAM YADAV
22	200012135218	ASHISH MISHRA
23	200012135219	JYOTI KHETAN
24	200012135222	SANJANA YADAV
25	200012135224	ANCHAL GUPTA
26	200012135226	ABHINAY TRIPATHI
27	200012135228	DIVYA CHAUDHARY



28	200012135229	SHASHANK PANDEY
29	200012135231	POONAM YADAV
30	200012135232	SWATI
31	200012135237	VIKAS SINGH
32	200012135243	UTKARSH GUPTA
33	200012135250	ROHAN SINGH
34	200012135251	SOUMYA SINGH
35	200012135254	ABHINAW KUMAR MISHRA
36	200012135256	SHIVANG KUMAR RAI
37	200012135260	POOJA BHARDWAJ
38	200012135261	DIVYANSHI PANDEY
39	200012135263	AMBIKA SINGH TOMAR
40	200012135171	SHUBHAM KUMAR
41	200012135246	SHUBHAM SHARMA
42	200012135273	YATENDRA SINGH
43	200012135241	DIVYANSH KUMAR SRIVASTAVA

Sn	Student ID	Name of Student
1	200012135154	ANKIT PAL
2	200012135239	FIZA KHAN
3	200012135257	SAAD SABIR SIDDIQUI
4	200012135264	MOHD GHAZI
5	200012135265	ADITYA VIKRAM SINGH
6	200012135268	DIVYA SRIVASTAVA